

PRESS RELEASE - 20.JULY.2010

STIEBEL ELTRON WINS PRESTIGIOUS 2010 ENVIRONMENTAL PRODUCT OF THE YEAR AWARD



THE WWK300A PROVES WHY IT'S THE BEST HEAT PUMP ON THE MARKET

**ALSO WINNER
OF MPGAWA 2009
ENERGY SAVING
PRODUCT AWARD**

STIEBEL ELTRON

Technik zum Wohlfühlen

MADE IN GERMANY

EST. 1924

STIEBEL ELTRON: MOST ENERGY EFFICIENT HEAT PUMP



Stiebel Eltron has been rewarded for excellence by the Master Plumbers' Association of Queensland at their ceremony on the 17th of July 2010. The company's hot water heat pump - the WWK300A - won the "Environmental Product of the Year Award" sponsored by Conergy.

This award night recognises companies with products that are of benefit to the Queensland plumbing industry. Finalists in this category were asked to demonstrate how their products are environmentally conscious, can provide outstanding savings to customers and how consumers will benefit from the product's excellence in design and innovation. The award also reflects outstanding performance in fulfilment, cost savings and other services that require installation and on-going maintenance requirements.

Stiebel Eltron won a similar style of award in 2009 representing the Western Australian Market for the Master Plumbers and Gasfitters Association "Energy Saving Product Award".

The Stiebel Eltron WWK300A heat pump has seen a rapid growth in sales in Australia, being so successful that Germany has recently opened a 10 million dollar manufacturing plant just to assist in further production. The heat pump has not only started to be recognized for its brilliant all-year-round running cost savings but also its provision of efficient and environmentally friendly hot water. Master Plumbers' Association of Queensland (MPAQ) President, Bob Kimlin, says the level of competition was tough.

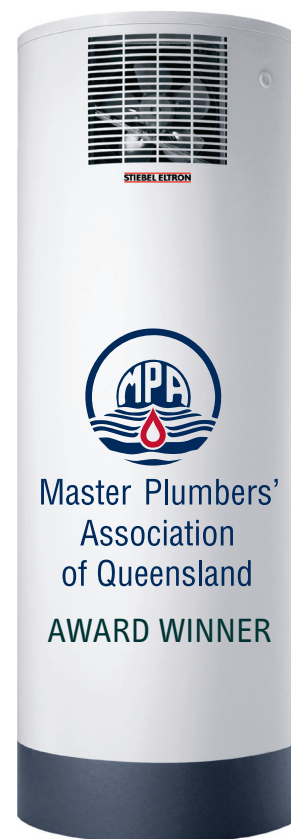
"The Conergy Environmental Product of the Year Award, was highly sought after and the company wins the award for their Stiebel Eltron WWK 300A Heat Pump."

"This heat pump provides, constant, efficient and environmentally friendly hot water, all the time. The unit is the most efficient heat pump on the market with the lowest CO2 output."

"The Stiebel Eltron WWK 300A has a large tank capacity with the ability to use more water, more efficiently than competitors. The Stiebel unit has the highest Co-Efficiency of Performance which is an indicator as to how efficient the heat pump is. Congratulations to the Stiebel group."



GENERAL MANAGER OF RENEWABLES OF STIEBEL ELTRON, GLENN DAY ACCEPTING 'ENVIRONMENTAL PRODUCT OF THE YEAR AWARD' BY THE MASTER PLUMBERS ASSOCIATION QUEENSLAND



INFORMATION ON THE AWARD WINNING WWK300A:

FREE CALL : 1800 153 351

· Melbourne · Sydney · Brisbane · Perth · Adelaide · Darwin · New Zealand 0800 200 510

STIEBEL ELTRON

Technik zum Wohlfühlen

www.stiebel.com.au